

Innovation & Growth Services

KQ Liverpool
Innovation District



Contents

About KQ Liverpool	4
Innovation & Growth Services	6
KQ Startup	8
KQ Grow	10
Access to Finance & Investment	12
KQ Base	14
KQ Connect	16
Introductions and Connections	18
Sixth Form Into Science	20
KQ Culture	22
Get in touch	24



About KQ Liverpool

A world-leading innovation district at the forefront of global innovation.

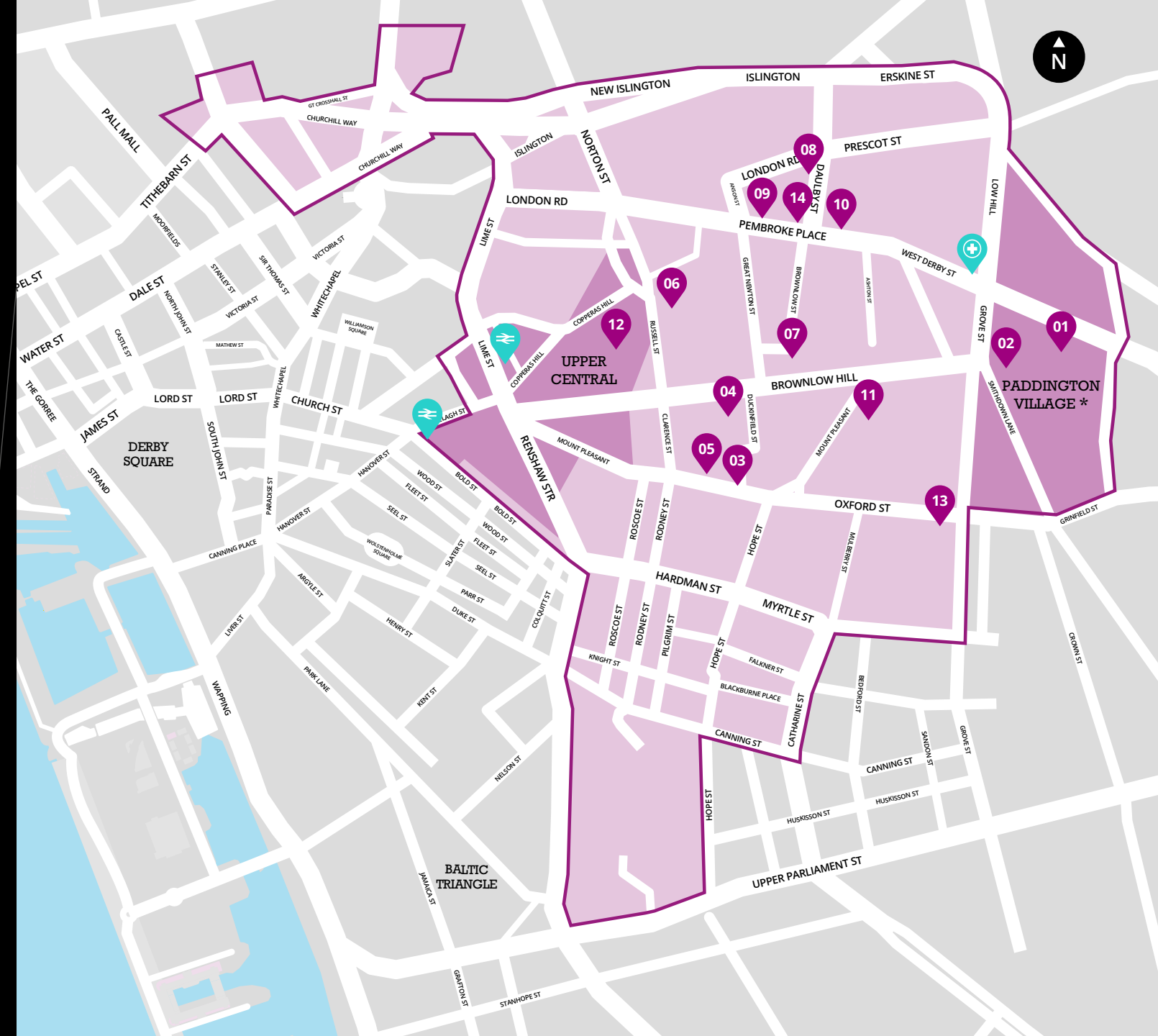
Knowledge Quarter Liverpool (KQ Liverpool) is the strategic, place shaping organisation tasked with developing a world-leading innovation district in Liverpool.

It is also a place that brings together like-minded businesses, academics, clinicians and change makers for the greater good.

The urban innovation district spans 450-acres and covers more than half of Liverpool City Centre. Home to some of the world's most influential players in science, health, technology, education, music and the creative and performing arts, ultimately KQ Liverpool is a place that is greater than the sum of its parts.

We measure our success upon the achievements of the businesses that are located within KQ Liverpool and helping to nurture and grow those businesses is of utmost importance to us. That is why KQ Liverpool is always on hand to offer wrap-around support to each and every person that makes up this thriving ecosystem.

You can find out more about the full range of KQ Liverpool Innovation & Growth Services within this Prospectus.



Key

- 01 HEMISPHERE
- 02 The Spine
- 03 Liverpool Science Park iC1
- 04 Liverpool Science Park iC2
- 05 Liverpool Science Park iC3
- 06 Sensor City
- 07 Digital Innovation Facility
- 08 Accelerator
- 09 Liverpool School of Tropical Medicine

- 10 Clatterbridge Cancer Centre
- 11 University of Liverpool Foundation Building
- 12 LJMU Student Life Building
- 13 Materials Innovation Factory
- 14 Pembroke House
- 🚉 Lime Street Station
- 🚉 Liverpool Central Station
- 🏥 New Royal Liverpool Hospital
- 📍 KQ Liverpool

Innovation & Growth Services

Supporting businesses at every stage of their growth journey

The KQ Liverpool ecosystem thrives thanks to its collaborative outlook and partnership networks.

This active collaboration is delivered through a number of bespoke initiatives, which are helping to drive inward investment into KQ Liverpool, grow a network of advocates for our world-class innovation district and prioritise the inclusive innovation agenda.

The dedicated KQ Liverpool team works to facilitate these connections, create bespoke business support programmes and run a series of events, which is all provided at no cost to the businesses that benefit from them.

Gateway Criteria – Businesses looking to receive support through the KQ Liverpool Innovation & Growth Services programmes must be based within KQ Liverpool, and work within the health and life sciences, advanced manufacturing, materials chemistry, digital and creative, or tech sectors.





KQ Startup

Early stage support

As a key driver of Liverpool City Region's knowledge economy, it's no surprise that there are ever growing numbers of startups and spin-outs looking to build their business in KQ Liverpool.

KQ Startup is KQ Liverpool's latest innovation service designed to help budding entrepreneurs navigate through the early stages of their business.

The programme provides KQ Liverpool based startups and spin-outs with expert guidance to help overcome some of the critical stumbling blocks faced by early-stage companies.

KQ Startup also ensures eligible startups and spin-outs are fully immersed into the Liverpool City Region start-up and spin-out community directly linking them into programmes such as the LCR Founders programme which is supported by the European Regional Development Fund and designed to grow a thriving co-founder ecosystem.

Case Study Jamescape

Founded by current 3rd Year University of Liverpool Undergraduate James Barber, Jamescape is a software development company, which employs eight people and is developing proprietary SaaS products to support and empower the digital transformation of local and national charities.

Through involvement with KQ Startup, the digital start-up has been provided with soft landing support into Liverpool Science Park, been involved in LCR Founders, and is already well recognised within the local business community, having won a number of awards.



KQ Startup expert advisors

Newly formed businesses, choosing to locate within the KQ Liverpool innovation district, have access to a wide range of free business support and professional guidance from the following KQ Startup expert advisors:

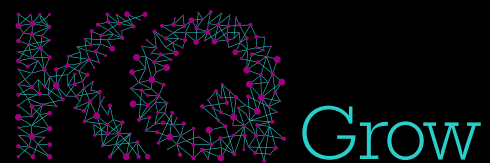


Studio Coact

sciontec

SEDULO

TYPOCOM



KQ Grow

Supporting growth in KQ Liverpool

KQ Grow is a bespoke business support programme designed to give existing KQ Liverpool based businesses the support they need to grow and thrive here.

The programme is designed to fill any gaps local organisations may have in their knowledge or resource, with free bespoke advice and guidance being provided from the 12 KQ Grow partnering experts.

KQ Grow also enables scale-ups to become better connected to the business community across Liverpool and provides direct access to the City Region's talent pipeline.



“

Having the option to access a range of complementary support services has been invaluable for us. We attended a KQ Grow drop-in event last year and were subsequently introduced to a number of local experts who have been able to guide us on our growth journey.

Cleo Cosens
Sales & Marketing Manager
Pulse Systems

”



KQ Grow expert advisors

Businesses located within the KQ Liverpool innovation district have access to a wide range of free business support and professional guidance from the following KQ Grow expert advisors:

usp.
creative

growth
platform



PROFESSIONAL
LIVERPOOL

LIVERPOOL
JOHN MOORES
UNIVERSITY

UNIVERSITY OF
LIVERPOOL

LCR Grad

TaylorWessing

RSM

arete

iiCON
infection innovation
consortium

Access to Finance and Investment

Getting your business investment ready

Taking new ideas to market can be a complex process, with businesses often facing finance related hurdles. Once established, there are many funding options for scale-ups, but to improve chances of receiving funding, businesses need to make themselves attractive to investors.

KQ Liverpool's innovation services aim to demystify the investment landscape, raise awareness of the latest funding calls and grant opportunities available and connect business to financial advisors who can help provide bespoke financial and investment ready strategies.



Case Study LYVA Labs



KQ Liverpool based LYVA Labs provides support for innovative businesses within the Liverpool City Region. The LYVA Labs Challenge Fund provides investment for start-ups in the Health Life Science, and Deep Tech Sectors.

The team also provides support for established businesses, helping to inspire ideas, establish collaborations with R&D partners, guide development of the business case and secure innovation funding. Their overall aim is to support business growth through investment in innovation, creating high value jobs and supporting Metro Mayor Steve Rotheram's plans to make our region the country's innovation engine.



KQ Base

Helping global businesses land in KQ Liverpool

KQ Base is a soft-landing programme, which aims to de-risk inward investment for companies looking to expand their business presence to the UK market for the first time.

Designed with global businesses at its heart, KQ Base helps companies to establish a strong business presence in Liverpool City Region and set-up home within KQ Liverpool's world-leading innovation district, via the provision of a bespoke package of financial support and operational resources.

In addition to finding the perfect home in one of the high specification laboratories or innovative office spaces within KQ Liverpool, incoming businesses will have their rent covered for the first six months too. The programme also calls upon the expertise of nine local advisors, to provide bespoke financial, legal, marketing, skills and business development support, professional guidance and local knowledge.

Case Study Pierian Biosciences

The US-based diagnostic development and laboratory service provider expanded internationally into Liverpool, opening their first UK laboratory within Liverpool Science Park, in the heart of the Knowledge Quarter Liverpool (KQ Liverpool) innovation district.

Pierian Biosciences recognised Liverpool's fantastic proposition and was able to take full advantage of the wrap-around support on offer through KQ Base.



KQ Base expert advisors

All incoming businesses will have access to a wide range of free business support, professional guidance and local knowledge, provided by the following KQ Base expert advisors:

ACTIVE
PROFILE





KQ Connect

One front door for facilitating connections

Navigating the dynamic and ever expanding network of investment channels, academic departments and need to know people within KQ Liverpool may seem like a challenge, but our dedicated team is on hand to do this for you.

As part of our innovation services, the KQ Liverpool team acts as a facilitator to make those vital introductions and can help sign-post you to the wider business support network within Liverpool City Region as required.

Whether you are looking to find a specific academic expert in the field of virology, want to find out more about the current grant opportunities available to start-ups in Liverpool or would like help recruiting local graduates to expand your team, KQ Liverpool's extensive network can be easily accessed through targeted introductions by our dedicated team.





Introductions and Connections

Bringing together the people that make the place

KQ Liverpool hosts a diverse programme of events throughout the year.

These events form part of our wider innovation support offer, encouraging new relationships to be made, assisting knowledge transfer and accelerating business growth.

Events curated often include sector specific roundtables, innovation support drop-in sessions, business networking events and community celebrations. These events are accessible to everyone in the KQ Liverpool innovation district business community.



Drop-in sessions

Our drop-in sessions enable business to meet directly with the expert advisors who are providing bespoke professional support through our KQ Startup, KQ Grow and KQ Base initiatives, in an informal yet personalised setting.



Roundtables and Panel Discussions

These events bring together the brightest minds to uncover solutions to specific economic challenges or to discuss the future of a particular industry. The format can vary between large scale ticketed conferences to more intimate private dinners, yet each is a valuable opportunity to hear from a diverse range of voices, working together for a common goal.



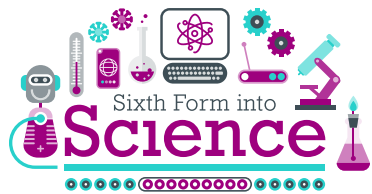
Networking events

Whether its a simple chat over a breakfast butty or an in depth conversation with a post-work pizza, KQ Liverpool's networking events provide the ideal opportunity for like-minded innovators, creators and change makers to find out more about the exciting work being undertaken by their neighbours, uncover opportunities for collaboration and socialise with colleagues outside of work.



Community celebrations

At KQ Liverpool we love joining in with cultural celebrations, charity fundraising activities and community wellbeing events. As part of the KQ Liverpool innovation services wrap-around support, we regularly host and champion these types of events, supporting local charities that give back to the community as well as promoting the wealth of music, theatre and cultural performances taking place on our doorstep. This also helps the people that work within KQ Liverpool to maintain a healthy work-life balance.



Sixth Form Into Science

Inspiring the next generation of experts

Home to the original Red Brick and internationally renowned Russell Group University of Liverpool, one of the UK's top five young universities Liverpool John Moores University and the first institution in the world dedicated to tropical disease research Liverpool School of Tropical Medicine, KQ Liverpool is a hub for world-first innovation.

The resulting talent pool of 70,000+ students on our doorstep is a fantastic contributing factor to the future of our innovation district, but we also want to inspire and engage with an even younger generation throughout their school journey.

Sixth Form Into Science encourages young people to learn about the innovation, science and technology career opportunities available within KQ Liverpool, with an aim of creating tangible aspirations. The programme works with Secondary school pupils and their career leads, physically bringing them into previously unopened areas within KQ Liverpool to demonstrate what's on offer right on their doorstep.

A number of partners across KQ Liverpool, including the Manufacturing Technology Centre (MTC), Digital Innovation Facility, Liverpool School of Tropical Medicine and the Royal College of Physicians are working with the KQ Liverpool team to deliver this hands-on programme, helping to nurture our young talent into the roles of the future.

KQ Liverpool based businesses will benefit from this talent pipeline in the longer term, but are also encouraged to get involved now by sharing their STEM expertise and insights, offering work experience placements and hosting visits to their facilities.

The Sixth Form Into Science programme offers businesses the opportunity to create meaningful engagement with local schools and is always looking for new and exciting spaces for our young people to visit.

If you are an innovative KQ Liverpool business and would like to be involved in the Sixth Form Into Science programme, please get in touch.





KQ Culture

Fuelled by culture,
powered by knowledge.

The impact of culture is deeply embedded into KQ Liverpool's 2025 Vision, ensuring that all of our activities are as sustainable and inclusive as possible.

With culture playing such a crucial role in the regeneration of Liverpool City Region, it is key that we continue to nurture our cultural offering across KQ Liverpool through a range of community initiatives, in which the people that live, work and learn in our innovation zone can have a direct impact on its development.

The KQ Culture programme delivers a series of cultural projects across the innovation district working closely with its surrounding community groups. The first project - The Paddington Village School Design Challenge was launched in 2021 in partnership with Dot-Art and USP Creative.

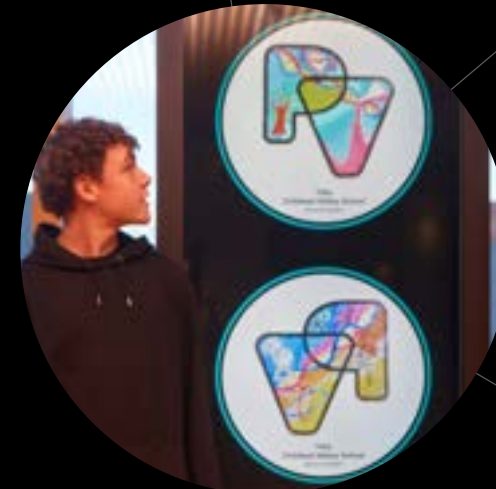
This project was created to engage local secondary school pupils in the Paddington Village development and offer them the chance to be part of the site's emerging heritage.

Students aged 11-16 were encouraged to get creative by drawing, painting or printing a sculpture design inspired by science and technology, two of the most prominent sectors within the KQ Liverpool innovation district.

In December 2022, the winning design, which was chosen from over 100 entries, was unveiled on a fantastic sculpture at a festive community event and will now become part of the site's legacy.

Initiatives like this are key to inspiring and championing the next generation of creatives and innovators, as well as giving local people a sense of ownership and belonging to Paddington Village.

We're always keen to work with and support KQ Liverpool's cultural business community. If you want to get involved in our KQ Culture programme, we'd love to hear from you.



Get in touch

Making the link

KQ Liverpool is always on hand to offer wrap-around support to each and every business that is located within the innovation district.

If you would like to take advantage of any of the innovation services mentioned in this prospectus, are interested to find out more, or are keen to get involved in an advisory capacity, please contact:

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